



GINA SWANSON, BROKER/OWNER

I was born and raised in the San Francisco Bay Area of Northern California. In 1991, my husband, Todd, and I relocated to Kingwood Texas (just north of Houston) where we resided for 25 years and where I was (and still am) an active Real Estate Broker for 22 years. Kingwood is where we raised our two boys, Travis and Conner. In December, 2015, Todd and I relocated up to Fayetteville, Arkansas after falling in love with the area after coming up for UofA football games. In March 2018, I opened Urban Cottage here in Northwest Arkansas where I serve as the Principal Broker and Owner. My family and I love living in Northwest Arkansas as well as being faithful, devoted, and a die-hard Razorback family. My eldest son and his wife (both UofA graduates) reside here in Northwest Arkansas and our youngest son, graduated from the UofA in December of 2018. We look forward to spending the rest of our lives here in Northwest Arkansas and I am hopeful that you will allow Urban Cottage to help you find your dream home, your investment property, or to sell your home.

"Don't wait to buy real estate. Buy real estate and wait"

EXPERIENCE

I hold an Associate of Arts Degree, a Real Estate Broker's License in both Texas and Arkansas, a Certification as an Arbitrator, Certification in the CEO Global Executive Leadership Program through the University of Arkansas, and am certified with the State of Arkansas as a 100% woman-owned business. I maintain both state broker licenses with the hope of expanding back into Texas at some point in the future, as well as provide referrals and assistance to future and past clients. I have 20+ years of experience with residential, investment, leasing, 1031 exchanges, reverse mortgages, Trust and Estate properties, and hold the official designation from the State of Arkansas as a Woman Owned Business.

Given my extensive real estate background and knowledge, I look forward to helping those in Northwest Arkansas with all of their real estate needs as well as any referral business from or to the great state of Texas.

IN THE COMMUNITY

I have served as the Assistant Secretary for the Professional Football Player Mother's Association and am an advocate and past participant for the Detroit Lions Mom's Football Clinic that promotes safe play for all, parental awareness, and a reminder that the parent is always the best advocate for the child. I am also the former Vice President of the VICIS Foundation, with the VICIS helmet being the current leading protection helmet on the market for youth and adults.

Besides my family, one of my greatest accomplishments was the work that Todd and I completed while living in Houston for our local youth. After enrolling our children at the age of 6 in the youth football program in 1995, we became actively involved as Board Members of the league. In an effort to 'grow' the program, one of our top priorities was to locate and secure playing facilities where we could serve as hosts to other programs in the area and create a fun, safe, environment to challenge kids to learn teamwork, effort, discipline, and lifelong lessons. Through our efforts we were able to secure a lease on 10 acres, for 10 years, in our hometown where we spearheaded the entire construction from beginning to end. The new venue, which includes 3 fields, 2 press boxes, a concession stand, and ample parking, opened in August, 2004 after 3 years of negotiations, construction, countless donations and community involvement. In 2011, at the end of the lease, the league purchased the fields and now operate it as a fully functioning non-profit organization.

In 2005, the three fields were named in honor of those families that were ultimately responsible for their development. 'Swanson Field' is a wonderful legacy to be a part of and we are honored to continue to watch it grow and prosper and keep with the true fundamental values that our own children grew up with. I am looking forward to continuing my passion for sports and educating, at all levels, the need for safety in football. There is not a mother out there that does not consider the players on the field as her own son.